

## DISTRICT 5

### Announcing the Award Winners

(by category)

#### PRINT

##### ACADEMIC CATALOG OR CLASS SCHEDULE

**Gold** Metropolitan Community College (NE)  
**Silver** Southeastern Community College (Iowa)  
**Bronze** Southeastern Community College (Iowa)

##### VIEWBOOK

**Gold** Eastern Iowa Community College District  
**Silver** Northwest Iowa Community College  
**Bronze** Central Community College

##### ANNUAL REPORT

**Gold** Jefferson College

##### NEWSLETTER

**Gold** Eastern Iowa Community College District  
**Silver** Southeastern Community College (Iowa)  
**Bronze** Hawkeye Community College

##### MAGAZINE

**Gold** Cowley County Community College  
**Silver** Coffeyville Community College  
**Bronze** Northwest Iowa Community College

##### BROCHURE (single or series)

**Gold** Central Community College  
**Silver** Central Community College  
**Bronze** Eastern Iowa Community College District

##### BOOKLET

**Gold** Northwest Iowa Community College  
**Silver** Kirkwood Community College  
**Bronze** Kirkwood Community College

##### FLYER (single or series)

**Gold** Jefferson College  
**Silver** Three Rivers College  
**Bronze** Dakota County Technical College/Inver Hills Community College

##### POSTCARD (single or series)

**Gold** Eastern Iowa Community College District  
**Silver** Southeastern Community College (Iowa)  
**Bronze** Southeastern Community College (Iowa)

##### NOTES/CARDS/INVITATIONS (single or series)

**Gold** Saint Paul College  
**Silver** Dakota County Technical College/Inver Hills Community College  
**Bronze** Saint Paul College

##### POSTER (single or series)

**Gold** Rochester Community & Technical College  
**Silver** Missouri State University-West Plains  
**Bronze** Cowley County Community College

##### PRINT WILDCARD

**Gold** Jefferson College  
**Silver** Kirkwood Community College  
**Bronze** Hawkeye Community College

#### DIGITAL/ELECTRONIC MEDIA

##### E-CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

**Gold** Cowley County Community College  
**Silver** Metropolitan Community College (NE)

##### E-NEWSLETTER

**Gold** Jefferson College  
**Silver** Kirkwood Community College

# 2022 MEDALLION AWARDS

## E-CARD

**Gold** Jefferson College  
**Silver** Southeast Community College

## WEBSITE

**Gold** Three Rivers College  
**Silver** Metropolitan Community College (MO)  
**Bronze** East Central College

## MICROSITE/LANDING PAGE

**Gold** Southeast Community College  
**Silver** Western Iowa Tech Community College  
**Bronze** Southeastern Community College (Iowa)

## SOCIAL MEDIA

### SOCIAL MEDIA PAGE

**Gold** East Central College

### SOCIAL MEDIA POST

**Gold** Kansas City Kansas Community College  
**Silver** Mineral Area College  
**Bronze** Western Nebraska Community College

## VIDEO

### PROMOTIONAL VIDEO – SHORT FORM

**Gold** Western Nebraska Community College  
**Silver** Saint Paul College  
**Bronze** Riverland Community College

### PROMOTIONAL VIDEO – LONG FORM

**Gold** Kirkwood Community College  
**Silver** Coffeyville Community College  
**Bronze** Saint Paul College

### VIDEO SHORTS (single)

**Gold** East Central College  
**Silver** Cowley County Community College  
**Bronze** Coffeyville Community College

### VIDEO SHORTS (series)

**Gold** Cowley County Community College  
**Silver** Cowley County Community College  
**Bronze** Northwest Iowa Community College

### QUICK-TURN VIDEO

**Gold** Kirkwood Community College  
**Silver** Mineral Area College  
**Bronze** Northwest Iowa Community College

## PHOTOGRAPHY/ILLUSTRATION

### ORIGINAL PHOTOGRAPHY (Unmanipulated)

**Gold** Dakota County Technical College/Inver  
Hills Community College  
**Silver** Coffeyville Community College  
**Bronze** Mineral Area College

### LOGO DESIGN

**Gold** North Iowa Area Community College  
**Silver** Cowley County Community College  
**Bronze** Jefferson College

## ADVERTISING

### PRINT ADVERTISEMENT (single or series)

**Gold** Cowley County Community College  
**Silver** Kansas City Kansas Community College

### RADIO ADVERTISEMENT (single or series)

**Gold** Eastern Iowa Community College District  
**Silver** Rochester Community & Technical  
College  
**Bronze** Central Community College

### TV/VIDEO PAID ADVERTISEMENT (single)

**Gold** Jefferson College  
**Silver** Eastern Iowa Community College District  
**Bronze** Riverland Community College

# 2022 MEDALLION AWARDS

## TV/VIDEO PAID ADVERTISEMENT (series)

**Gold** Southeastern Community College (Iowa)  
**Silver** Saint Paul College

## DIGITAL ADVERTISING (single or series)

**Gold** Central Community College  
**Silver** Kansas City Kansas Community College  
**Bronze** Southeastern Community College (Iowa)

## OUTDOOR MEDIA (single or series)

**Gold** Saint Paul College  
**Silver** Eastern Iowa Community College District  
**Bronze** Rochester Community & Technical College

## INTERIOR SIGNAGE/DISPLAYS (single or series)

**Gold** Western Nebraska Community College  
**Silver** Lake Region State College  
**Bronze** Kirkwood Community College

## CAMPAIGNS

### SPECIAL EVENT OR FUNDRAISING CAMPAIGN

**Gold** Dakota County Technical College/Inver Hills Community College  
**Silver** Minneapolis Community & Technical College  
**Bronze** Minneapolis Community & Technical College

### SUCCESSFUL RECRUITMENT OR MARKETING PROGRAM

**Gold** Northwest Iowa Community College  
**Silver** Kansas City Kansas Community College  
**Bronze** Southeastern Community College (Iowa)

### SOCIAL MEDIA OR ONLINE MARKETING CAMPAIGN

**Gold** Kansas City Kansas Community College  
**Silver** Eastern Iowa Community College District  
**Bronze** Jefferson College

## SUCCESSFUL DIVERSITY, EQUITY AND INCLUSION MARKETING

**Gold** Saint Paul College  
**Silver** Central Community College

## MISCELLANEOUS

### EXCELLENCE IN WRITING – SHORT FORM

**Gold** Eastern Iowa Community College District  
**Silver** Saint Paul College  
**Bronze** Saint Paul College

### EXCELLENCE IN WRITING – LONG FORM

**Gold** East Central College  
**Silver** Mid-Plains Community College  
**Bronze** Mid-Plains Community College

## LOGO WEAR

**Gold** Eastern Iowa Community College District  
**Silver** Rochester Community & Technical College  
**Bronze** Central Community College

## NOVELTY

**Gold** Central Community College